



PROFILE

IT Consultancy

CR #: 108440



WE STRONGLY BELIEVE IN

SUCCESS

LET'S TALK

EFFICIENCY MEANS KNOWLEDGE

DATA is a registered Kuwaiti Company where a group of dedicated and passionate people have gathered unique skills from various fields to form a team.

DATA was founded on the core principle that we would help our clients grow their businesses by working with them more as a strategic partner and consultant than playing only the role of a design agency. That implies we work with you to make your business stand out of the general lot. We take into consideration even the wildest ideas and do a feasibility check and suggest the appropriate course ahead.

We saw the potential of incorporating new technologies does not only give a business an edge over others, but also sustains their lead in the market.



We don't reinvent the wheel. We customize the best solutions already available, crafting them meet the exact requirements of our clients, thus cutting the prices hugely and delivering the best. We make sure, the requirements are met, while delivering performance which exceed the expectations.

Our Approach

We see to it that each project is delivered with latest technologies, on time, meeting the requirements and budget constraints, while keeping the client fully aware of the project phases from inception to completion.



MAKING YOU STAND OUT

IT'S WHAT WE ARE HERE FOR

Our mission is to contribute and elevate the perception of online presence by making businesses become more interactive, efficient, convenient and profitable, by leveraging the best online methodologies as a standard practice.



CREATIVE
We make things
simple



NEVER
compromise on
quality



DEADLINE
is essential for
any success

OUR MAIN AREAS OF EXPERTISE

Where we do magic!

WEB APPLICATIONS

Our commitment in advanced web development & design services is purely based on web application requirement and its business model, so that we can build business driven & robust web applications using Agile/SCRUM methodology and deliver it to our clients.

Our proficiency in custom web development and enterprise application design is recognized around the GCC and Asia.

MANAGED SERVICES

Managed services is the practice of outsourcing on a proactive basis management responsibilities and functions and a strategic method for improving operations and cutting expenses.

It is an alternative to the break/fix or on-demand outsourcing model where we perform on-demand services and bill the customer only for the work done.

MOBILE APPLICATIONS

We engineer high-performance, profit-attracting, and feature-rich mobile apps for proactive communication and brand excellence. We build topnotch, robust, practical, and compatible web and mobile solutions for iOS (iPad and iPhone), Android, Windows 8 and more.

ONLINE MARKETING

Our Social Media Optimization (SMO) Services refers to set of method that aims to attach with the community web site to enhance your traditional Search Engine Optimization efforts and increase online visibility for your products or services. Flexsin can get you involved in the community website by making planned strategic social media optimization (SMO) processes.



**We are driven by
creating experiences
that deliver results for
your business and for
your consumers.**

WE DESIGN YOUR WORLD

AND WE LIKE TO DO IT IMMACULATELY

DESIGN & CODE IS OUR PLAYGROUND

We aim to bridge the gap between design and code while generating original ideas and new perspectives for our growing international client base. As creative problem-solvers, we work with clients from a number of sectors, exceeding their expectations through open, honest communication and high-quality, professional delivery.

SHORT PRESENTATION OF OUR SERVICES

And we can do more!

We are driven by creating experiences that deliver results for your business and for your consumers.

We offer range of integrated services which not only enable the client technologically, but also get high returns on their investments, without maintenance.

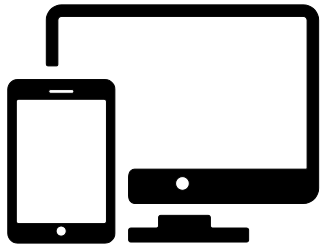
We understand how important support is after project completion. We would be just a call away, anytime. It's our promise. Our Prices Vs Our Services is unbeatable. Period.



”

Our mission is to contribute and elevate the perception of online presence by making businesses become more interactive, efficient, convenient and profitable, by leveraging the best online methodologies as a standard practice.

WE LOVE THE VARIETY



That's why we can handle
various type of projects



“

Great design is more than aesthetics. Great design begins with understanding what the goals are and how to achieve them.

”

1 Web Development

Custom Web Development, Web Application Development, Portal Development, eCommerce Solutions, Content Management System (CMS), and Custom Application Development.

2 Digital Marketing

SEO Services, PPC Campaign Management, Social Media Optimization, Lead Generation, Internet Marketing, Online Advertising, and Media Campaigns

3 Application Development

Enterprise Applications, Software Development, Custom Applications Development, eLearning Applications Development, Application Migration & Maintenance, and QA & Testing

4 Big Data Services

Big Data Consulting, Big Data Solutions, Big Data Implementation, and Data Science

5 Enterprise Solutions

Mobile App Development (iPhone, Android & Windows), mCommerce Development, Game App Development

6 Cloud Computing

Enterprise Cloud Consulting, Cloud Management Services, Cloud Application Development, SaaS Application Development, AWS Consulting Services, Azure Consulting Services

Advanced services equipped with hi-end technologies, impactful methodologies, competent engineering techniques and resilient quality assurance = DATA



Our unique methodologies are aimed to create harmony. We are client-centric, quality oriented and deliver high degree of customer satisfaction.

We have gained experience by simplifying business complexity. The delivery of quality, commitment and visionary approach converges towards an ethical business model. Our ability to assure quality defines our brand. Our brand is the one stop solution for entire business opportunities.

We understand businesses, and work more as your online partner than an agency!

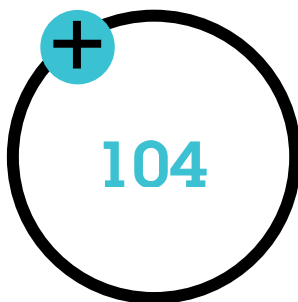
SIMPLE FACTS ABOUT US

WE ARE FULLY CHARGED



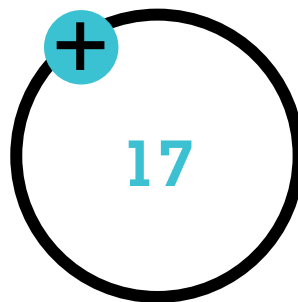
We are motivated by ideas that challenge us. Daily animation inspires us to bring the same convenience of reality to the virtual world. The greater the challenge, the more we are charged.

The idea of ever changing scape of technologies that enable our applications to empower people to do awesome stuff, brings us great joy. It is pure satisfaction.



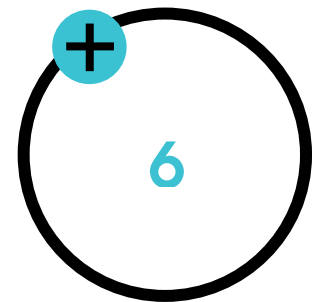
Successful projects

Delivering projects successfully is a result of meeting the requirements and expectations of the stakeholders. We have done that more than 100 times.



Government projects

We are a trusted company when it comes to delivering high quality and secured applications. Unbeaten customizing is our strongest asset.



Hours response time

Support is critical. On any given working day, we support all our clients within 6 hours and it is assured response time.

OUR CAPABILITIES

In facts and numbers



CONVERTING IDEAS INTO REALITY

Ideas could be sometimes unreasonable, and it takes creativity to look at the unreasonable aspects and make it reasonable to the logical mind. We understand that and convert any of your ideas into digital reality.



WE ALWAYS PUSH FOR THE IMPOSSIBLE

We aim for the impossible and land in excellence. Setting high standards is not an option, it is a requirement. It helps us to push the limits and set higher standards for ourselves and the communities we work in.



WE WORK ALONGSIDE YOU, AS CONSULTANTS

We work alongside you as your consultants during the project and after the project. If there is anything which could improve your business, we would be the first to inform you about it, during the project or any time after completion.

OUR AGENCY IN NUMBERS

3



teams with 231 people in 2 countries

9



beautiful years of achievements

25



programs that we work every day

104



awarded projects throughout time

OUR AWARDS



**FIRST PLACE / 2008
BEST DESIGN**

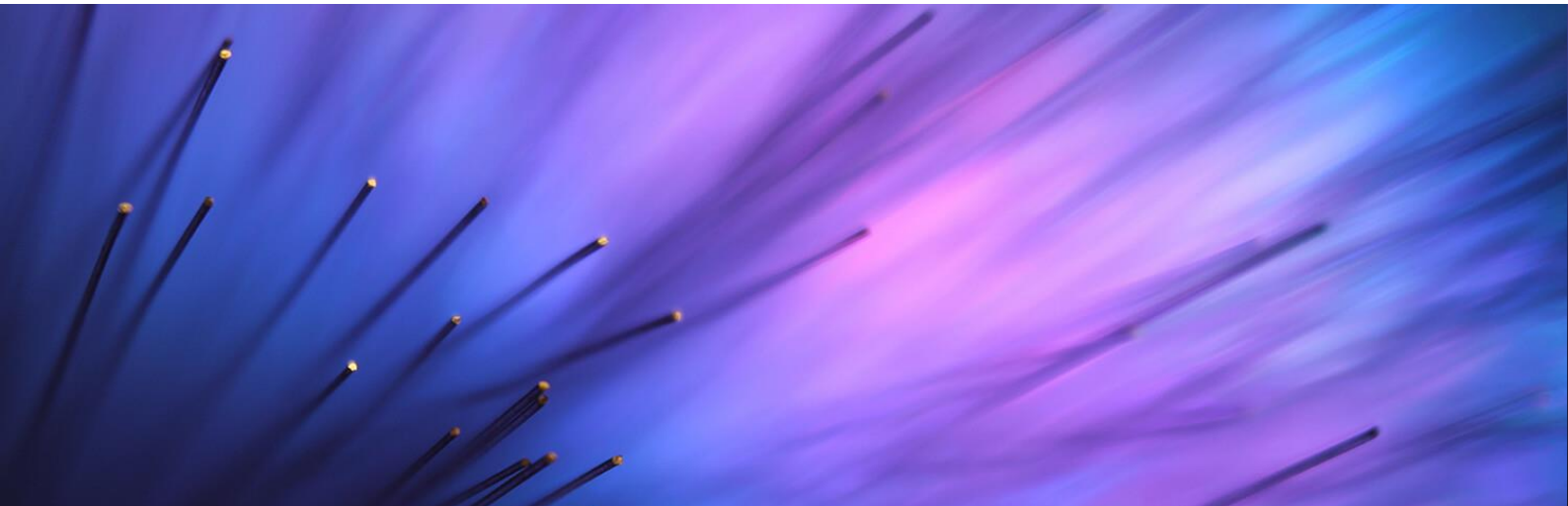
H.H. The Amir of Kuwait's Website

**FIRST PLACE / 2012
BEST APP DESIGN**

Asian Cooperative Dialogue Summit

STEP BY STEP

FROM START TO FINISH, WE TAKE YOUR IDEAS AND TURN THEM INTO REALITY



OUR APPROACH

We value our clients, understand their business, and pledge our commitment to contribute to their success and satisfaction. We value quality in all we do; in quality we deliver the perceived value of our product.

.....

At DATA you get a one-stop shop for all your IT service needs, we will take care of all your needs right from Strategic concept development, Business analysis, Software development to online marketing all in one place. Once you go with DATA you will never have to go anywhere else again.

WHY US?

- Diverse domain competency
- Strong Technical Expertise
- Reliable and consistent communication
- A flexible pricing model tailor made to the individual needs
- Single point of contact for all your needs
- Dedicated team of over 200+ experts
- A commitment to quality and generation of value
- A domain knowledge pool across multiple business domains
- Competitive pricing and support
- Continuous upgrade to new and emerging technologies

NECESSARY STEPS TO PERFECTION

This walk we will do together!

PROJECT DEFINITION



The preliminary work before we get full steam. This phase sets a strong base.

client interview | project brief | initial tech specs | project timeline | maintenance planning

STRUCTURE



This phase determines the boundaries of the project. It also helps us visualize.

content outline | site diagram | page description | wireframing

VISUAL DESIGN



Seeing is believing. The UI/UX is laid out and designs finalized by iteration.

draft visual design | feedback | refine design | select the final version

DEVELOPMENT



This is where the functionality of the app/site comes to life.

confirm final specs | adjust timeline | build and integrate site

TESTING



Our Quality Assurance team makes sure that we are ready to launch without bugs.

quality assurance test | refine site

LAUNCH



The app/website goes live and maintenance begins.

production guide | launch site | implement maintenance plan



**DATA
DELIVERS
SIGNIFICANT
RESULTS.**

OUR HALLMARK IS EFFICIENCY

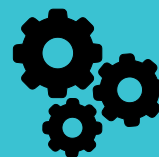
TESTIMONIALS

I have worked with many web developers over the past 10 years in Kuwait but never saw anything that matched the kind of professionalism and dedication of DATA Co.

- **Abdullah H. Boushehri, National Youth Project**

I have been working with DATA team on and off for 9 years on various prestigious projects. They are consistent in understanding precisely what is expected and performing beyond the expectations in delivering the final result. They are prompt and reachable in times of pressure. I wish them the best.

- **Eng. Salwan Al-Shatti, Al Diwan Al Amiri**



We design amazing products that doesn't just look good but works good, helping you to attract new customers with unforgettable creativity.

HELLO!

WE WOULD BE GLAD TO MEET

We are inspired by everyday life. We constantly observe, record and try to understand the daily animation. We believe in natural mechanics and patterns and are doing our best to implement such observations by using the Internet as a medium.

We understand the importance of online presence as the Internet has revolutionized the way we communicate and live. As the Internet grows at an extraordinary rate, having a good user friendly, usable and informative website or a mobile application creates a strong online presence. For enterprises having a niche is their applications is the key to innovation and leading their sector.

We provide our expertise in capturing those opportunities by providing key tools online. These tools increase your efficiency, productivity, convenience while spreading your business.

We are concerned about our social responsibility and a need to contribute to the society we do business within.

We would glad to meet you over a cup of coffee!

JOSEPH GRIFFIN

AL DIWAN AL AMIRI

THE CHALLENGE

It was critical that H.H. The Amir's site is secure and to improve overall aesthetic and user experience and to make the site more engaging.

The second challenge was to improve overall site architecture and navigation to enable easier browsing and a more frictionless experience.

THE SOLUTION

We used three tier architecture:
Business Access Layer: Contains business logic, validation that is related to the data.

Data Access Layer: Contains logic for the business layer to connect to the data.

Presentation Layer: Support for rich user interface.

THE RESULT

The result was an aesthetic website which was easy to use and paved way for increased secured due to the three tier architecture implemented earlier.

It also is easily manageable by the client as it boasts of a custom developed Content Management System.



SOME OF OUR INSPIRED PROJECTS

Take a look at our work



ACD SUMMIT MOBILE APP

WHAT WE DID:

- ✓ Research & Strategy
- ✓ UX/UI Design
- ✓ App Development
- ✓ Enterprise Content Management

RELEASED: 2012

NATIONAL YOUTH PROJECT

The concern with and the caring for youth was, and still is, among the top priorities of concerns of HH the Amir Sheikh Sabah Al Ahmad Al Jaber Al Sabah. The Sabah Al Ahmad Center for Talents and Innovation, convening the National Conference for the Development of Education, supporting sports, cultural, and technical activities of youth were established.

RELEASED: 2014

Research | CMS | Programming



HOME ABOUT PARTNERS PROJECTS NEWS CONTACT



AAA & SONS

Abdul Kareem Abdullah Al-Mutawa & Sons Co. W.L.L. (AAA & Sons) is licensed and operating in the State of Kuwait.

Since inception (2007), we have been working as a Consultant, Local Representative and Joint Venture Partner for large and mega infrastructure projects, development and construction works in Kuwait.

RELEASED: 2016

Research | UI/UX Design | ECMS | Programming

ANOTHER CASE STUDY

AL MAWASHI

WEBSITE REDESIGN

THE CHALLENGE

Al Mawashi previously known as KLTT K.S.C. is a public shareholding company which underwent rebranding. The challenge was to meet the branding requirements, along with developing a system which could scale, extend and has granular permissions for department wise use.

WHAT WE DID



Research,
Strategy and
Planning



UX / UI and
Web Design



Web Development
with Enterprise
Content
Management



SEO & SEM

SOME OF OUR INSPIRED PROJECTS

Take a look at our recent work



PACK N MOVE

PACKERS AND MOVERS IN KUWAIT

Pack N Move site's requirements were clear from the beginning. A site which had specific goals to target and achieve. The quick request for an estimate feature on the home page, is easy access for prospects who are looking for packing, moving, shipping and storage services. Its quick and addresses the primary need of such an audience.



GET2NET

MOBILE INTERNET PROVIDER IN AFRICA

Get2net is managed by Intersat Africa Limited, the leading provider of satellite solutions across Africa and Middle East.

Intersat has been at the center of innovation and instrumental in bridging the digital divide through its innovative and adaptive solutions to spread the connectivity across all parts of Africa.



FSRI

REHABILITATION INSTITUTE IN KUWAIT

The FSRI is the leading multi-disciplinary organization for rehabilitation services, research, health promotion and education in Kuwait and the Gulf region. They promote optimal function and wellness, providing effective health and rehabilitation solutions for the people in Kuwait and the Gulf region, integrating clinical care, research, education, training and service delivery to achieve this goal.



QATAR DESIGN CONSORTIUM

ENGINEERING CONSULTANCY IN QATAR

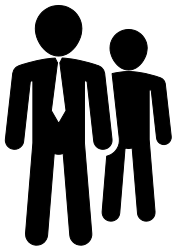
QATAR DESIGN CONSORTIUM (QDC) is a leading Consultancy firm offering high quality services in Architecture, Engineering, Project Management, Construction Management / Supervision, Environmental Engineering, Management Consultancy and Energy and Utility.

QDC operates from a state of art office, spread over 35000 Sq. ft. located in Central Doha, with about 500 highly qualified, experienced and full time professionals.



EXTRA OPTIONS

POST LAUNCH BONUS



WE MAKE BUSINESSES BETTER

Not only do we complete the scope of the project, but also offer extra options as your business grows. We monitor your site's progress and do necessary ammendments if needed at no cost. It is a win-win scenario for our clients and for us.

MAINTENANCE & SERVICES OPTIONS

In case you want more.

01 GOOGLE ADWORDS CAMPAIGN SETUP

If you're using PPC Advertising, chances are you're wasting a lot of money and don't even know it. Don't settle for high costs and low conversion rates! Let our team of Certified Google AdWords Professionals eliminate wasteful spend and drive more high-quality traffic to your site.

COSTS:
390 KWD

02 ON-GOING CAMPAIGN REVIEW

The search engines make paid search easy enough for almost anyone to do, but to do it right takes experienced, human attention that understand the deep strategy, thought, and attention required. While some agencies are content to let campaigns run on autopilot, we use our minds first, technology second.

COSTS:
70 KWD / MONTH
FOR 6 MONTHS

03 EXTEND SITE MANAGEMENT

Think of us as your in-house website maintenance and improvement team. Get lower prices, guaranteed availability, complimentary consultations, backups, advanced expertise, project management and regular check-ins and discussions about their website's effectiveness and health.

COSTS:
750 KWD
10 HRS / MONTH - 6 MONTHS



**SEARCH ENGINE
OPTIMIZATION**



**EMAIL
MARKETING**



**SOCIAL MEDIA
MARKETING**



**WEB &
MOBILE APPS**



**UX & UI
DESIGN**



**MULTI-DEVICE
DESIGN**



THANK YOU



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